

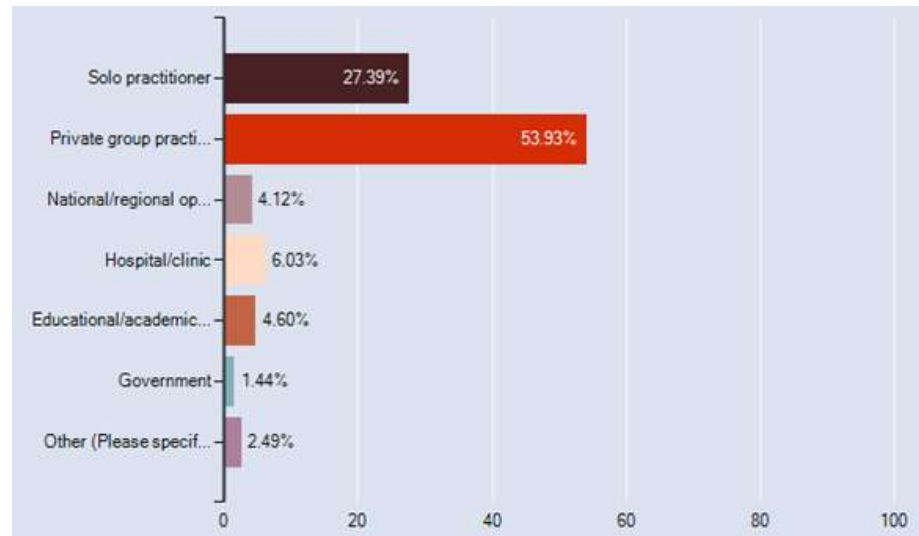


2015 DIPLOMATE SURVEY

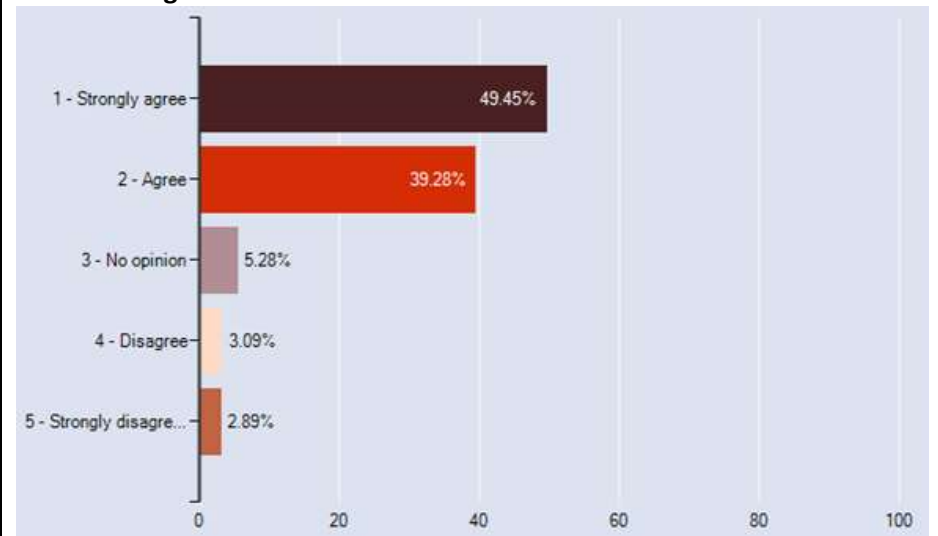
The American Board of Optometry's first Diplomate Survey launched on February 26, 2015. The survey was sent to 2,780 Diplomates, with a response rate of 38%, or 1,047 completed surveys. Results are included in this report.

Survey Results by Question

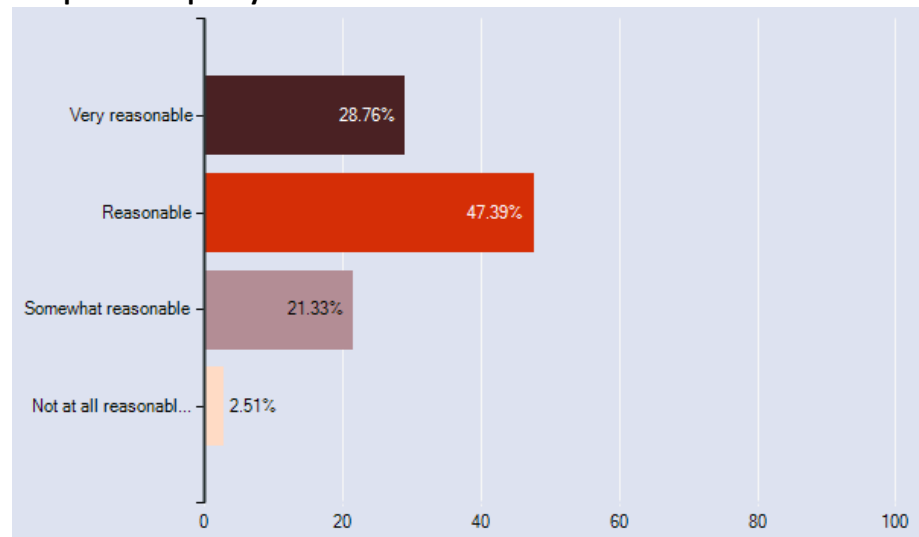
Q1: In what type of setting do you primarily practice?



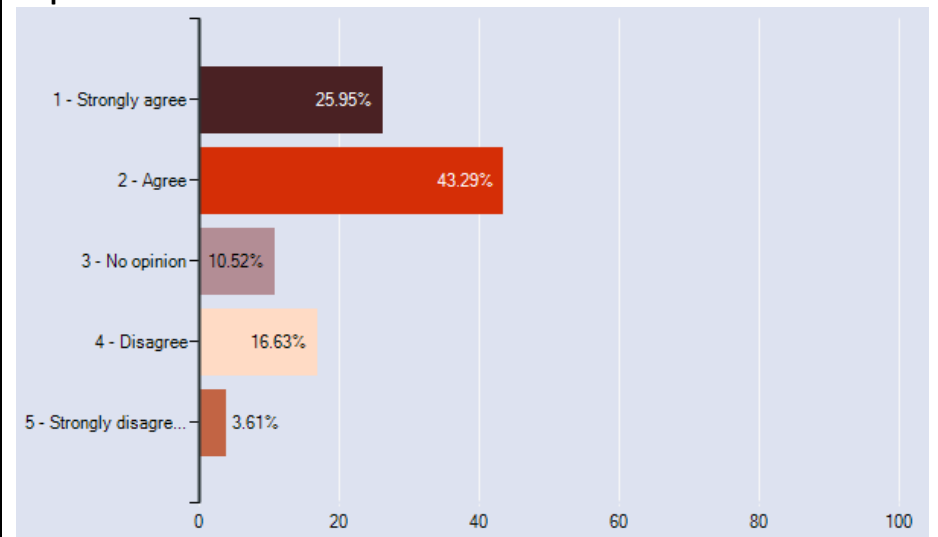
Q2: The American Board of Optometry website clearly explains the process for becoming Board Certified.



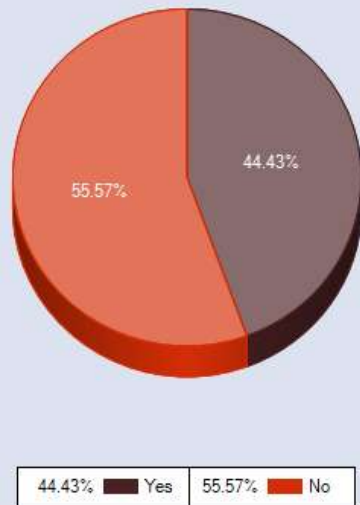
Q3: How reasonable is the current "residency or equivalent" requirement of 150 points to qualify for the exam?



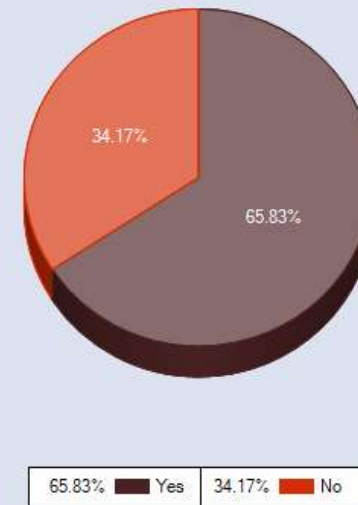
Q4: The American Board of Optometry website clearly explains the requirements for Maintenance of Certification.



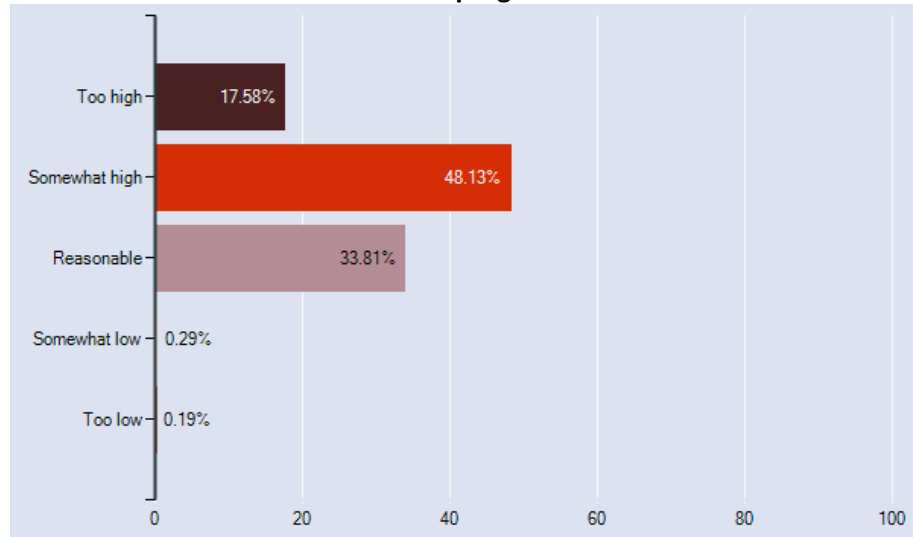
Q5: Did you clearly understand the Maintenance of Certification requirements prior to taking the exam?



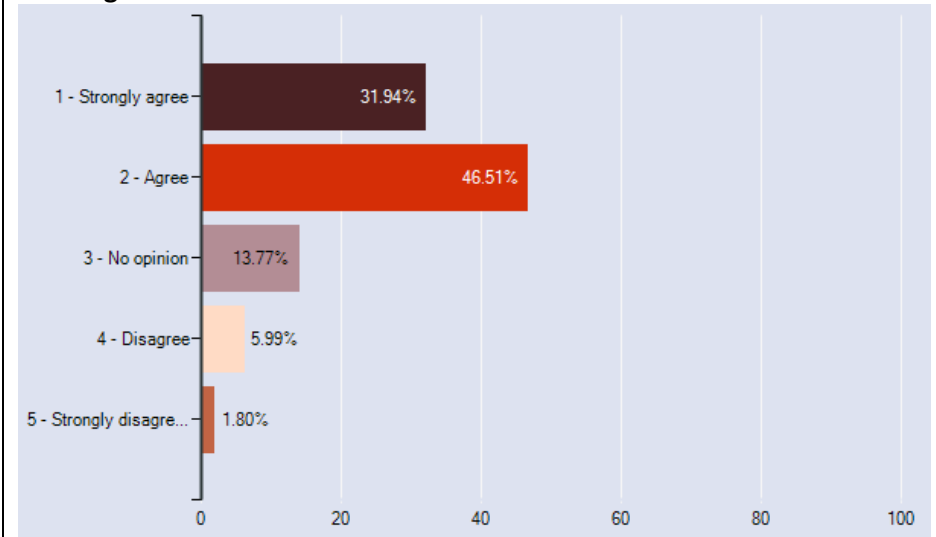
Q6: Are the instructions for completing the Maintenance of Certification requirements easy to understand?



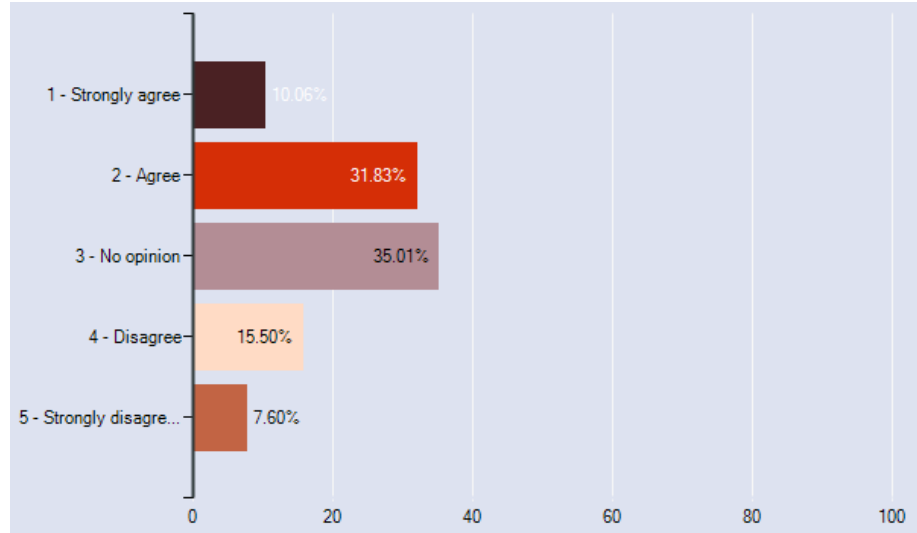
Q7: How would you describe the amount of Continuing Education required for the Maintenance of Certification program?



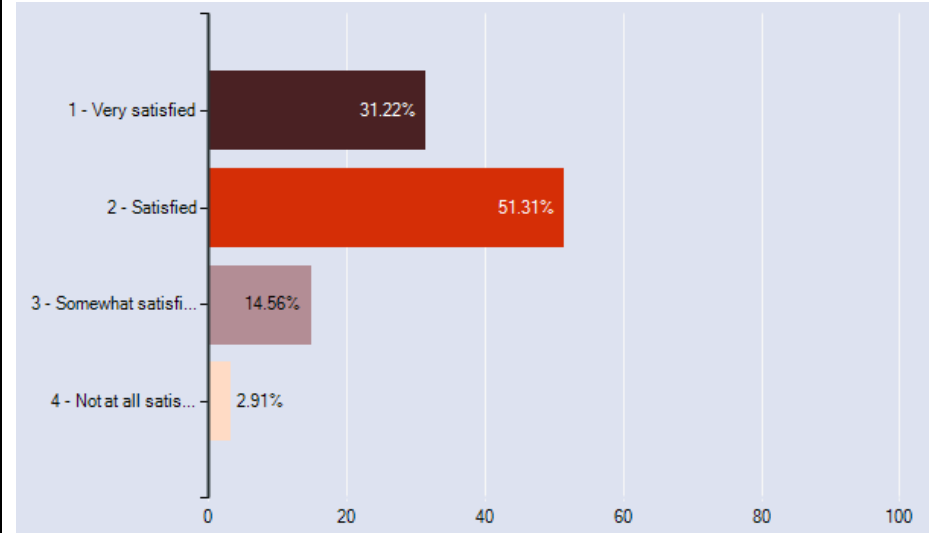
Q8: The Self-Assessment Modules (SAMs) are informative and engaging learning tools.



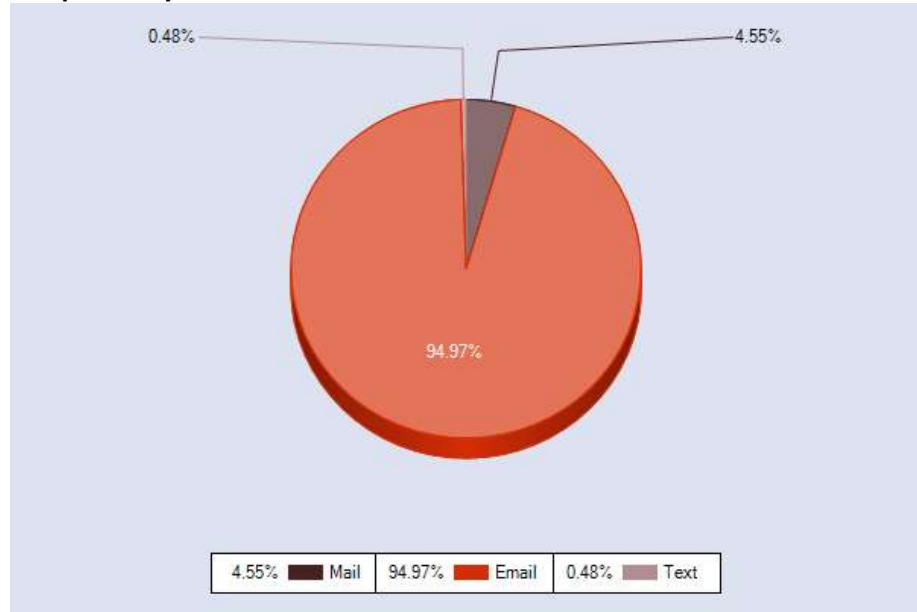
Q9: The Performance in Practice Module (PPM) is a valuable exercise in improving patient care.



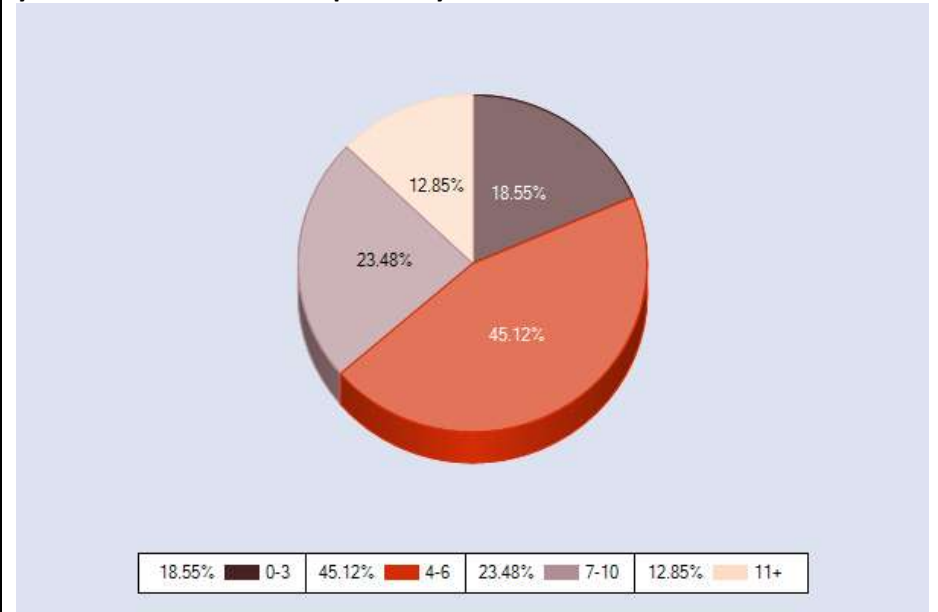
Q10: How satisfied are you with the level of communication from the American Board of Optometry?



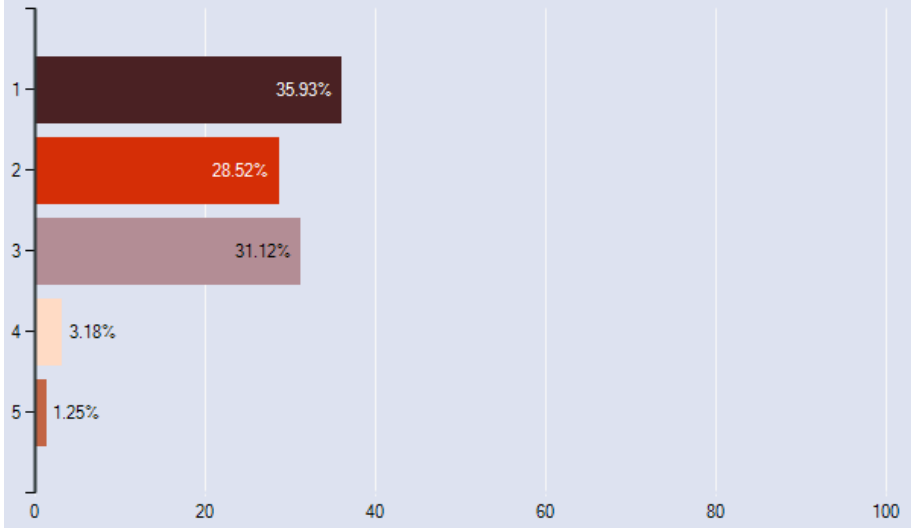
Q11: How do you prefer to receive communication from the American Board of Optometry?



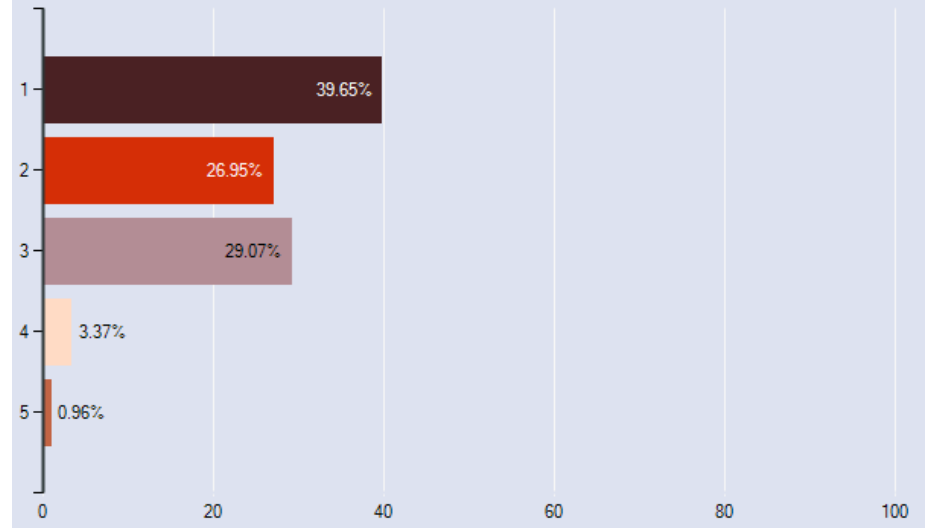
Q12: About how many times in the last 12 months have you logged in to your American Board of Optometry account?



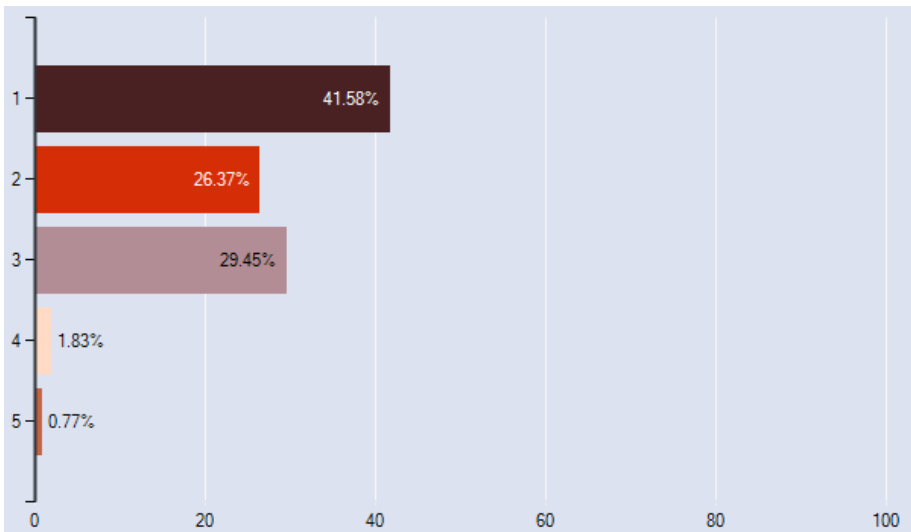
Q13a: Please indicate your level of agreement: The American Board of Optometry staff is accessible. (1 is Strongly Agree, and 5 is Strongly Disagree)



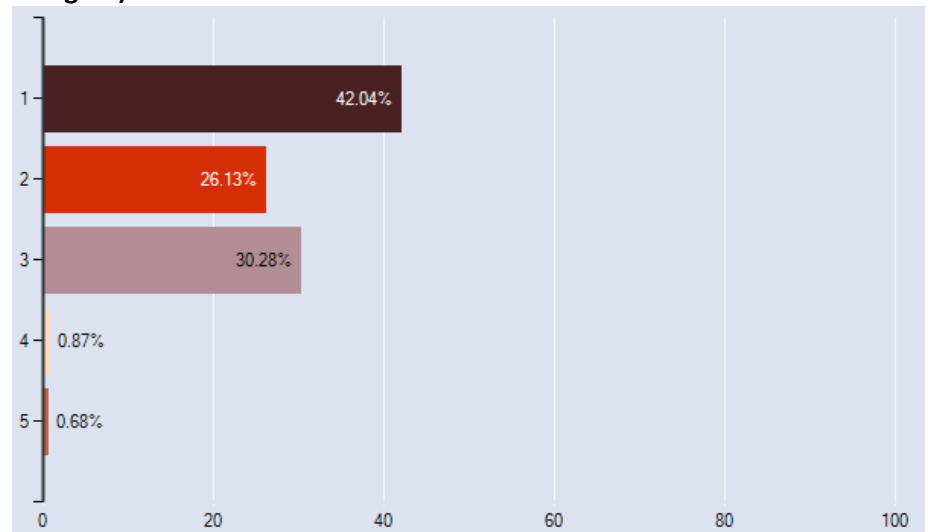
Q13b: Please indicate your level of agreement: The American Board of optometry staff is responsive. (1 is Strongly Agree, and 5 is Strongly Disagree)



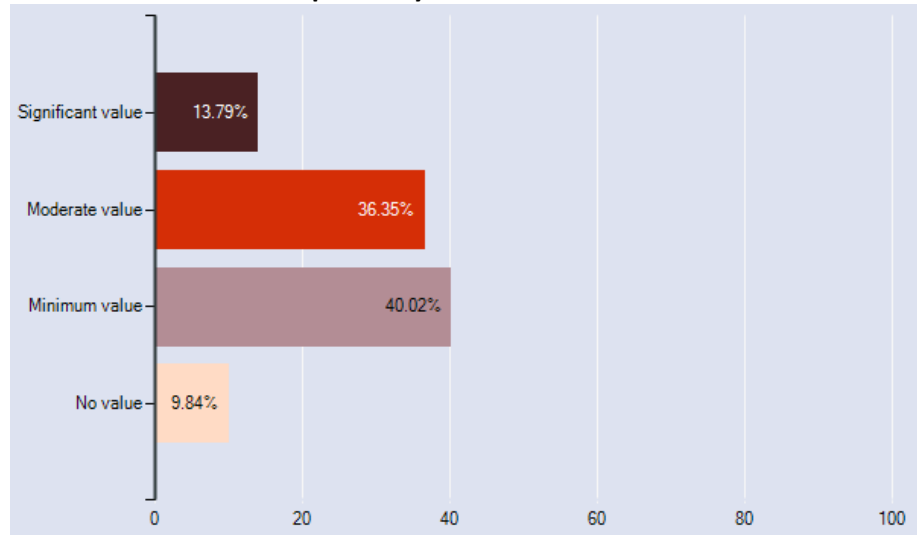
Q13c: Please indicate your level of agreement: The American Board of Optometry staff is helpful. (1 is Strongly Agree, and 5 is Strongly Disagree)



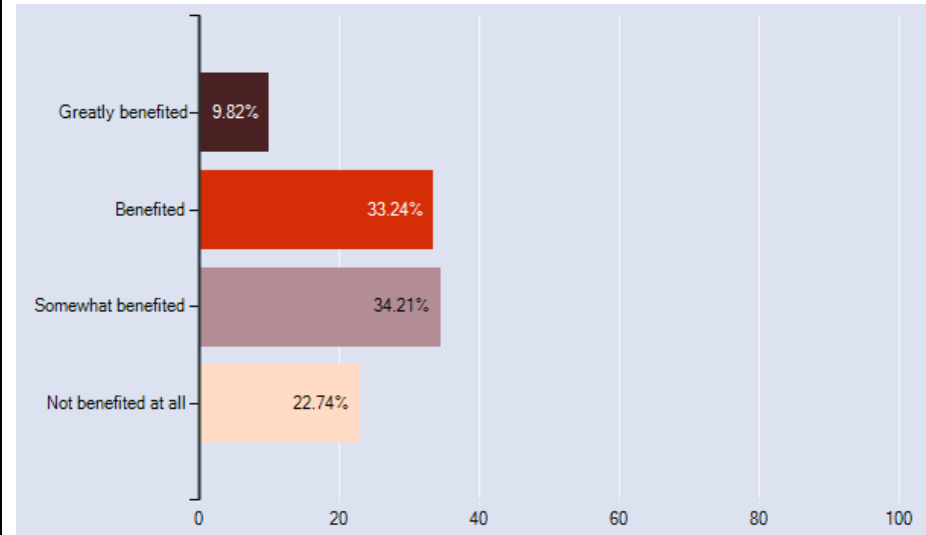
Q13d: Please indicate your level of agreement: The American Board of Optometry staff is knowledgeable. (1 is Strongly Agree, and 5 is Strongly Disagree)



Q14: To what degree have you found value in becoming Board Certified by the American Board of Optometry?



Q15: To what degree do you feel your patients have benefited from your Board Certification?



Q16: Please rank the following motivational factors for becoming Board Certified (with 1 being most important). Final rankings shown.

Responses	Weighted Rank (Score)
Personal satisfaction and sense of accomplishment	1 (5802)
My commitment to lifelong learning	2 (5126)
The belief that Board Certification will become required in the future	3 (4788)
The image it presents to my patients	4 (4142)
Differentiating myself in the market	5 (3788)
The image it presents to my colleagues and peers	6 (3523)
Employer encouraged/required	7 (1951)
Total Responses	1,047

Q17: How likely are you to recommend the American Board of Optometry's Board Certification program to a colleague?

